

NORTH WEST REMEF ROAD

The Real FAQs

Published by
Better
Shrewsbury
Transport

1. How much of the budgeted cost could Shropshire Council use for something else?

At least **£25 million** of local money could be spent on capital projects anywhere in Shropshire. (We suggest some better ways to spend it overleaf.)

2. Won't traffic reduce?

Most roads in Shrewsbury won't see any benefit. In the town centre only Smithfield Road reduces (and that's only by one car in four); Berwick Road and Shelton Road see substantial increases.

3. Is the road needed for Shrewsbury to grow?

No, there is enough space to build houses without the extra 5,000 'potential homes' the County Plan puts alongside the new road. (In contrast the Shrewsbury Big Town Plan proposes 4,400 more people living in the town centre where they could walk to work, to shops etc.)



4. Don't these extra houses make mockery of claims the road will cut traffic?

Yes.

5. Are there better ways to make it easier to get round town?

Half the population of Shrewsbury don't even own a car (Census 2011). Nationally, car use is declining especially among younger people; they want improved affordable ways of getting around – better buses, safer cycleways, and attractive walking routes – not more roads for cars they don't use.

**To demand a different approach tell them you are against the road.
Write to Shirehall or Email nwrr@shropshire.gov.uk before 13 April.**

NORTH WEST RE~~X~~EF ROAD

6 better ways to spend our £25 million.



Shropshire Council cabinet want to spend at least **£25 million** on Shrewsbury's latest road scheme. This money could be spent elsewhere. Here's 6 better ways to spend it

£10 million to rebuild some of Shropshire's crumbling schools

£1.5 million to do up youth and community centres, and build new ones for new housing developments

£0.8 million for 20mph zones all across Shrewsbury and twelve more towns

£2.5 million for a new bus station in Shrewsbury

£5.2 million to make it easier to get round Shrewsbury with safer, healthier streets.

+ that still leaves £5 million unspent!

The Council's North West Road would be a white elephant because it won't provide relief. New roads cause *more* journeys to be made by car – that's why Roman Road bypass and the A5 bypass are busy. More journeys will mean *more* fuel, *more* carbon, and less of the clean physical exercise we all need. We need to start doing different. At Ghent in Belgium they spent just £3.4m on a 'central circulation plan' and car traffic reduced massively, while businesses became buoyant (see photo and graph).

Shropshire Council will soon be deciding their *own* planning application. They are currently running a consultation with loaded questions to get the answers they want! If you agree they should first do everything possible to reduce traffic before even thinking of a new road tell them!

To demand a different approach tell them you are against the road.

Write to Shirehall or Email nwrr@shropshire.gov.uk before 13 April.